



Andrea //
Tied Agent

"What is really going to make the difference is the quality of material, availability of consumer content and a ready to use story to sell funds to my clients."

Joanne //
Insurance CO

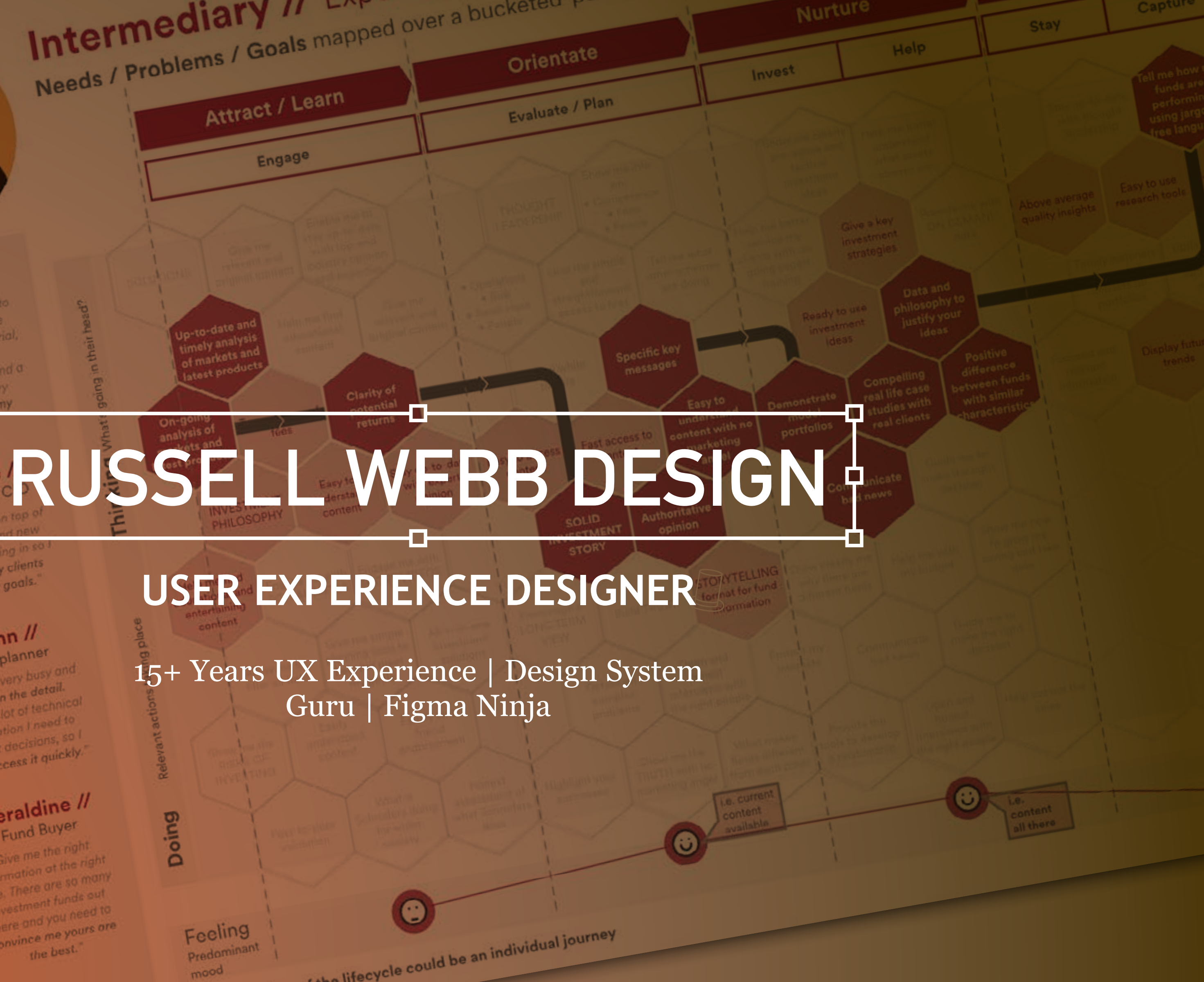
"I need to be on top of the market and new products coming in so I can help my clients meet their goals."

John //
Paraplanner

"My job is very busy and I work in the detail. There's a lot of technical information I need to support decisions, so I need access it quickly."

Geraldine //
Fund Buyer

"Give me the right information at the right time. There are so many investment funds out there and you need to convince me yours are the best."



RUSSELL WEBB DESIGN

USER EXPERIENCE DESIGNER

15+ Years UX Experience | Design System
Guru | Figma Ninja

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SILVR BANK

This case study uses the fictitious Silver Bank as a reference to solving UX problems. Please note, All challenges are real world.

MONEY MANAGEMENT APP UX CHALLENGES EXPLAINED

A two-part deep-dive focussing on mobile UX design targeting seasoned designer-types, mastering Design Theory, and navigating lean Agile challenges.

OPEN BANKING IN THE SUPER APP EVOLUTION

A shift in the balance of power, more convenience, better financial education and how the financial super app UX can build meaningful relationships with their users

01 LOGIN AND AUTHENTICATION

01.1 - Device registration

01.2 - Face ID & Passcode

01.3 - Session timeout




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